

Deep Water Port *notes*

The News Portfolio of The Connecticut Deep Water Port Community

New London . New Haven . Bridgeport

CMA Shipping Conference & Trade Show

By Donald B. Frost



Tanker Hafina Daisy passing Race Rock Light entering Long Island Sound bound for New Haven to discharge a load of low sulphur diesel.

Photo by Senior Connecticut Pilot Captain Charlie Jonas.

Our industry has been called tribal and as a consequence most of our professional gatherings are person to person. Like every other such organization trade shows and conferences the Connecticut Maritime Association's 2020 annual affair was held later than usual and virtually.

CMA's SHIPPING annual Conference and Trade Show will be held, again virtually, October 13-15, 2021 as part of North American Shipping Week. SHIPPINGInsight October 11-13, 2021.

We started the series in 1987 with table top exhibits of the latest office automation devices (FAX, computers, software, DDD (domestic telex) for two years during luncheons at local restaurants. We found there was a market for more than devices and added a Conference

in 1989 at a local civic center. In 1990 we moved to the Stamford Sheraton (now the HILTON) hotel where we remained until 2019. The three-day event was produced in concert with International Marketing Strategies and Marine Money Magazine. After SHIPPING 2019 we partnered with Lloyd's Information Services (INFORMA), which does similar events in Europe, Asia and the UK including SEATRADE Cruise Miami.

Each time we had to reschedule CMA SHIPPING 2020 it was recognized that we might not have as many attendees. However, we reasoned we could reach more people if we partnered with another shipping event which drew attendees from other parts of the shipping

CMA Shipping Conference & Trade Show *continued on page 2*



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industry's many communities. SHIPPINGInsight magazine faced the same challenges as CMA. The two organizations combined to present a week-long event known as NORTH AMERICAN SHIPPING WEEK 2020 in October. Each organization was responsible for 2-1/2 days of presentations. It was presented virtually and attracted a very comfortable audience all 5 days.

We discovered that many of the virtual presentation techniques work well with live audiences. The "Business of Shipping" which drew ship builders, owners, operators, finance and some regulatory aspects appreciated SHIPPINGInsight's softer issues that were becoming increasingly important (the environment, crews as essential workers, etc.).

NORTH AMERICAN SHIPPING WEEK 2021 will be presented at two hotels – the Greenwich Hyatt October 11-13 (noon) and the Stanford Hilton October (noon) 13– 15. Reservations for booth exhibit space have been quite strong and the preliminary speakers' list is impressive. Further info contact MARITIME@Informa.com.

Hire Our Returning Veterans: Resources

Office for Veterans' Workforce Development (OVWD)

Mr. Terry Brennan, Director (860) 263-6514
<http://www.ctdol.state.ct.us/veterans/vetreprs.htm>

The Office of Military Affairs - Mr. Robert Ross, Ex. Director (860) 270-8074, bob.ross@ct.gov <http://www.ct.gov/oma/site/default.asp>

Hire Our Returning Veterans: Federal Resources - VOW to Hire Heroes Act of 2011 creates new benefit for unemployed veterans.

This legislation offers a tax credit up to \$5,600 for companies that hire veterans who have been unemployed six months or longer. Hiring a veteran with a service-connected disability bumps the credit up to \$9,600.

Link: http://courtney.house.gov/index.php?option=com_content&view=article&id=6533&Itemid

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Organized in 2000, the Connecticut Maritime Coalition is a non-profit trade association advocating for Connecticut's Maritime Industry.

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